

***THE DOCTOR OF THE FUTURE
WILL GIVE NO MEDICINE BUT
WILL INTEREST HIS PATIENTS
IN THE CARE OF THE HUMAN
FRAME, IN DIET, AND IN THE
CAUSE AND PREVENTION OF
DISEASE***

THOMAS A. EDISON

WHAT IS CHIROPRACTIC?

Since its beginning, Chiropractic has been based on the scientific fact that the nervous system controls the function of every cell, tissue, organ, and system of your body. The nervous system consists of the brain, spinal cord, and nerves. While the brain is protected by the skull, the spinal cord is more vulnerable, covered by 24 moving vertebrae. When these bones lose their normal motion, they can irritate the nervous system. This irritation can cause pain, numbness, tingling, weakness, and muscle tightness. Chiropractic restores the motion and, thereby, removes the irritation. If after a thorough examination and a review of your health history Dr. Morse determines he can help you, he will recommend a specific Chiropractic care program consisting of Nutrition, Exercise, Joint Rehabilitation, Soft Tissue Massage and Physiotherapy.

HOW MUCH EDUCATION DO CHIROPRACTORS RECEIVE?

Dr. Morse has a Bachelors of Science in Human Biology and attended five years of graduate school where he received his Doctor of Chiropractic Degree. In addition, he is constantly going to seminars to continue his education.

IS CHIROPRACTIC SAFE?

Many people take aspirin, ibuprofen, muscle relaxers, and other pain relieving drugs. Besides covering up the symptoms and ignoring the underlying cause, 4,000 people will die this year from medically prescribed drugs. 1,600 people out of a million will have a stroke following general surgery. Chiropractic is much safer than drug therapy or surgery. Chiropractic treatment for similar problems cause only 3-4 problems per million.

IS THERE RESEARCH TO SHOW THAT CHIROPRACTIC IS EFFECTIVE?

Several studies have shown that chiropractic care for back and neck pain is safer and more effective than drugs or surgery in regard to healing time, patient satisfaction, and a decreased chance of reinjury. Among them are the recent studies that the U.S. and Canadian Governments have completed showing Chiropractic to be the best treatment for low back pain.

IS CHIROPRACTIC CARE AFFORDABLE?

Chiropractic care is very affordable when compared to the cost of hospitalization or medication. Chiropractic is covered under many insurance plans either fully or partially. We also have payment plans available for those who need them.

INFORMATION ABOUT DR MORSE

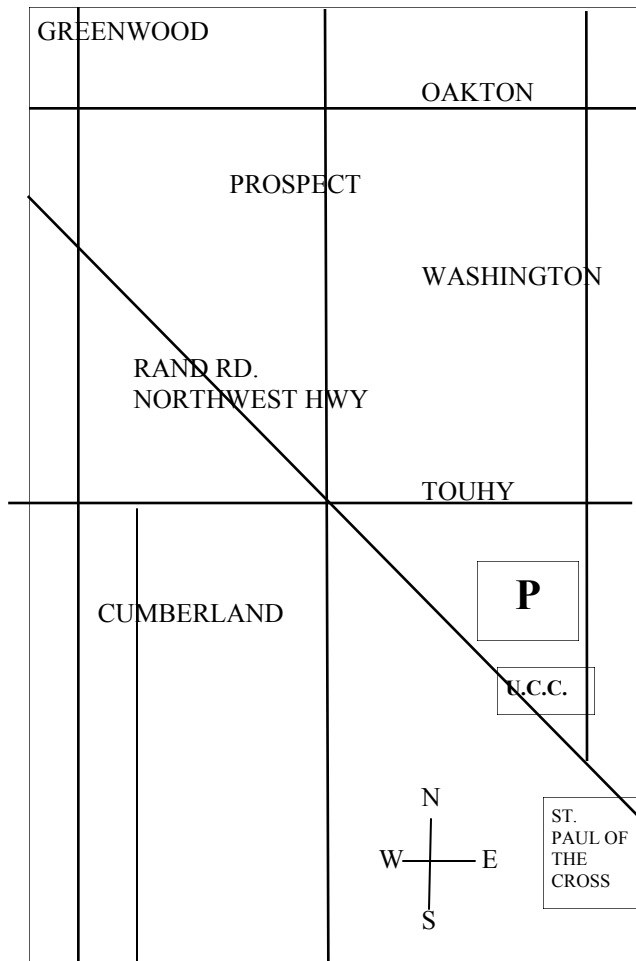
Dr. Morse is a National and State Board Licensed Chiropractic Physician and Acupuncturist. Dr. Morse received his degrees from the National College of Chiropractic and now practices in Park Ridge. Dr. Morse's interests are in sports, injury, family practice, and industrial consultation. Dr. Morse's practice is based on conservative treatment of joint and muscle problems through Chiropractic, Acupuncture, Diet, and Exercise.

**WHAT KIND OF PROBLEMS
DO PEOPLE COMMONLY GO
TO CHIROPRACTORS FOR?**

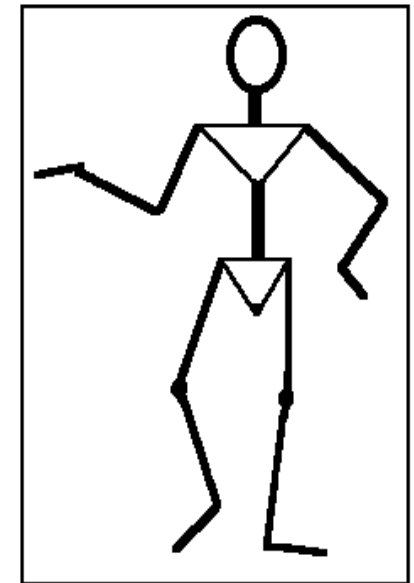
- Whiplash
- Low Back Pain
- Neck Pain
- Shoulder Pain
- Carpal Tunnel Syndrome
- Sciatica
- Middle and Upper Back Pain
- Headaches
- Disc Injury
- Muscle Soreness
- Repetitive Trauma Syndrome
- Tennis Elbow
- Sprains and Strains
- Numbness
- Tingling
- Sports Injury
- Fatigue
- Knee Injury
- Preventative Care
- Auto Accident Injuries

**DR. CRAIG MORSE
131 S. NORTHWEST HWY.
PARK RIDGE, IL 60068
(847) 692-2688**

Uptown Chiropractic Clinic is located in the heart of Park Ridge on Northwest Hwy. close to Washington Street. There is ample parking in the public parking lot. There are entrances to the parking lot from Touhy Ave., Washington St., and Northwest Hwy.



**WHAT IS
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IT'S SIMPLE !

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